

## General Regulations

KINDLY SIGN AND RETURN TO VERONAFIERE WITH THE APPLICATION FORM AS "DIRECT EXHIBITOR"

### 1) COMPANY NAME SUBJECT ORGANISER

The Event, called VERONA MINERAL SHOW, exhibition of minerals, fossils, entomology, jewelry, bijoux, precious stones, pearls, publishing, amber and coral, a specialized nature and open to the public and with the possibility of immediate sale to the public, it is organised by Veronafiere S.p.A..

#### General regulations

Exhibition of minerals, fossils, jewelry, entomology, malacology, precious stones & pearls, gemstone jewelry, equipment, books, jewelry, amber and coral.  
Viale del Lavoro, 8 - 37135 Verona - ITALIA - Tel. +39 045 8298111 - Fax +39 045 8298288  
www.veronafiere.it - info@veronafiere.it - R.E.A. 74722 - R.I. 00233750231 - Cod. Fisc. 00233750231

### 2) SITE - DATE - TIMES - ENTRANCES

The Event will take place from 24 to 26 November 2023 at the Veronafiere Exhibition Centre. The timetables for access by visitors will be from 9 a.m. to 7 p.m. Last access at 6 p.m. The Exhibitor with the pass access may enter Exhibition Centre an hour before the normal access timetable; they must leave the halls within half an hour after normal closing time. Entrance to the Event is on payment: full ticket € 10,00; online € 8,00 - www.veronamineralshow.com/en/tickets; free for children up to 5 years.

The Organiser reserves the right at its complete discretion to modify the foregoing timetables and even the date of the Event, as well as to suspend entrance by visitors and every business activity for certain periods or in the event organisational requirements without this constituting reason for attributing liability or any request against it.

### 3) PERMITTED PRODUCTS - TRADE

In order to safeguard the specialist content of the Event, only the following products and/or services can be accept for the Event: minerals, fossils, entomology, jewelry, bijoux, precious

stones, pearls, publishing, amber and coral, fashion accessories, museums and associations.

### 4) PARTICIPANTS

#### 4.1) Participants

Allowed exposure all manufacturers, merchants, organisations, or consortia institution, hobbyists and collectors, Italian or foreign, that operate in the sectors of art. 3.

#### 4.2) Responsibility of Veronafiere

The Organiser disclaims any liability that may arise in any subject, from facts attributable to participants even as regards compliance with the provisions governing the conduct of the Event itself.

#### 4.3) Direct sales

Retail is permitted in accordance with applicable tax laws. Please note that the companies must be fitted with temporary licence (where required by law). Hobbyists and collectors must have the Declaration in lieu of an affidavit, or occasional sale authorization (flea markets), issued by the municipality or by the municipality where the event takes place.

### 5) TARIFFS - FEES ESSENTIAL SERVICES

#### 5.1) Enrolment

The Enrolment Application for the Event must be accompanied by payment of a "Registration Fee" of € 70.00 plus VAT; this fee includes:

- Insurance cover for civil liability risks for third-parties Article 17 of these General Regulations;
- Advertising tax for stands as the limits defined in articles 16.2 – 16.3;
- Registration and insertion in the official web www.veronamineralshow.com;
- N. 1 free exhibitor pass for entrance to the Event;
- N. 1 car parking pass, published on the exhibitor portal.

#### 5.2) Rate 2023

Table collectors 160x0,80	€ 125,00
Table mineral & fossils 160x0,80	€ 226,00
Table creations 160x0,80	€ 260,00
Stand 2/3 side open for sqm	€ 93,00
Stand 1 side open for sqm	€ 78,00

#### Rate 2023

Row space sqm	€ 55,00
Connections and consumption for table	€ 28,00
Connections and consumption for stand for sq	€ 9,00
Lamp 200 watt	€ 30,00

Row space sqm	€ 55,00
Connections and consumption for table	€ 28,00
Connections and consumption for stand for sq	€ 9,00
Lamp 200 watt	€ 30,00

The rates above apply to the entire area occupied with continuity of perimeter.

The rate expressed for square meter, or body, includes the cost of leasing exhibition space, including the services expressly designated in the regulation and complementary events arranged by the organization with regard to conventions and conferences and celebratory events exhibition program included delegations of hospitality professionals and State authorities, Italian or foreign, speakers and lecturers.

Rates, as indicated above, include:

- general promotion;
- ventilation, general surveillance (stands not included) general illumination of the pavilions, sanitation services, emergency healthcare.

### 6) ENROLMENT PROCEDURE

#### 6.1) Application Form

Enrolment for the Event requires duly signed presentation of the "Enrolment Application" using the specific form.

**Only "Applications Form" compiled in full and signed as per dispositions, accompanied by receipt of the advanced payment envisaged (Art. 6.2) and requested documentation will be accepted.**

Acceptance of the "Application Form" is subordinated to Exhibitor conformity with the requirements defined at Articles 3 and 4 above. Presentation of the "Application Form" involves for Exhibitors integral acceptance of these General Regulations and Technical Regulations as well as the obligation to maintain all the standards and dispositions issued, even at subsequent dates, to ensure good organisation and function of the Event.

**The "Application Form" is a contractually binding and irrevocable request for**

#### participation.

Exhibitors owing sums to Veronafiere S.p.A. in the case of non-payment of sums concerning other previous events (organised by Veronafiere S.p.A.) will not be enrolled in the new edition of the Event until the outstanding sums in question are settled. Whenever such Exhibitors make advance payments for the new Event, such payments will be retained by Veronafiere S.p.A. as balance/advance on existing sums: participants expressly waive the faculty of different attribution of payments as per Article 1193, item 1, of the Civil Code.

Veronafiere S.p.A. will issue the Exhibitor with a receipt for payment attributed as balance/advance for existing debts, as per and to the effect of Article 1195 of the Civil Code.

**Veronafiere S.p.A. reserves the right at its complete discretion to accept applications.**

Veronafiere S.p.A. reserves the right to request further documentation concerning the Exhibitor and products/services displayed/promoted.

In order to safeguard the image of the Event and the qualitative level of items displayed/promoted, Veronafiere S.p.A. hereby reserves the right as a precautionary measure to suspend participation at the Event by Exhibitors involved in penal or administrative proceedings concerning infringements of standards as regards production, commerce and competition of the products until the outcome of such proceedings.

Exhibitors are required to display/promote only the products/services indicated in the "Application Form" in keeping with the trade sectors of the Event, and exclusively in the stands assigned to them.

**Veronafiere S.p.A. reserves the right to suspend participation at the Event, and also to close the stand, or terminate relationships with the Exhibitor in the event of non-observance of these standards, without reimbursement of fees paid;**  
**Veronafiere S.p.A. also reserves the right to reimbursement for further damage.**

## 7) PAYMENTS

### 7.1) Payments

**Payments must be made, with clear indication of the Exhibitor making them and the Event covered by such payment (excepting the dispositions of Article 6.1) by means of:**

- Bonifico Bancario presso:
  - Unicredit Banca Spa  
**IBAN: IT 32 0 02008 05364 000105006503 BIC/SWIFT UNCRITMORR**
- Non-transferable circular or bank cheque made out to Veronafiere S.p.A..

**No payment is valid unless made directly to Veronafiere S.p.A.**

Amounts due on sending the Application Form cover the balance payable by the Exhibitor as per and to the effect of Article 1385 Civil Code, unless otherwise envisaged by previous article 6.1. (attribution for payment of prior debits), once the application has been accepted by the Authority.

## 8) TRANSFER AND WAIVER

**Total or partial transfer, even free-of-charge, of stands is absolutely forbidden.**

Exhibitors who, after presenting the "Application Form" as per Article 6, are unable to attend the Event or require a reduction of the stand already assigned, must notify Veronafiere

### 6.2) Enrolment modes

Proper enrolment in the Event necessarily requires presentation to Veronafiere S.p.A. by the "Enrolment Term" date (**30 October 2023**) of the following documentation:

- "General Regulations"** double-signed in all parts by way of acceptance;
- "Application Form"** duly compiled in all parts with specific stamp and signature of the Exhibitor;
- "Copy of bank payment"** or a bank and/or circular cheque (see Article 7 below) for the total amount by way of advance payment;
- One copy of **certificates** proving due **enrolment** in the Chamber of Commerce (Company Register/R.E.A.) only for first-time exhibiting companies.

### 7.2) Timing

#### 7.2.1) Balance of sums due for show areas

**Exhibitors must settle the balance of the entire amount due for exhibition areas together with presentation of the Application Form. The exhibitor will be able to download the exhibitor badges from his portal to gain access to the pavilion only at the time of the settlement of the area.**

#### 7.2.2) Balance for other services

Payments for other services than essential services must be settled before the start of the Event and in any case in conformity with the dispositions of the individual application forms.

S.p.A. immediately by registered letter with confirmation of delivery receipt. In this case, Veronafiere S.p.A. will withhold the advance as per previous Article 6.2. considering the waiver as non-fulfilment by the Exhibitor.

## 9) STAND ASSIGNMENT

Acceptance of "Applications Form" and relative assignment of stands are the exclusive competence of Veronafiere S.p.A. that, in conformity with organisational requirements, will assign show areas with particular reference to:

- proper and complete presentation of the "Application Form" and the documentation envisaged by Article 6.2 of these General Regulations;
- date of presentation of the "Application Form" and the documentation envisaged at Article 6.2 of these General Regulations;
- available space;
- any outstanding payments of the Exhibitor due to Veronafiere S.p.A. for other and previous events;

- show lay-out of the halls and outside areas.

The requests formulated by the Exhibitor on presentation of the "Application Form" shall be considered as indicative and no case whatsoever may be considered as effective conditions concerning the "Application Form".

**As regards technical and trade sector requirements concerning show layout, the Authority reserves the right to change or reduce the features of the stand requested and/or assigned, including transfer to a different area; this shall not entitle the Exhibitor to any indemnity or compensation for any reason whatsoever.**

## 10) STAND SET-UPS

### 10.1) Set-up Stage

Below is the program:

- from 21 to 22 November from 7 a.m. to 8:30 p.m., access is allowed to private fitters appointed by the exhibitors
- on 23 November from 7 a.m. to 6 p.m. only exhibitors can access to exhibit the merchandise products

The spaces not occupied by 4 p.m. on the day before the opening of the event, they are considered abandoned and are intended to be made available to Veronafiere, which can be disposed of at will without any obligation to reimburse.

Access to the exhibition center is granted to exhibitors / fitters in possession of the "fitting pass" valid for people and vehicles. In the event of a request, the exhibitors or their representatives must provide the surveillance staff with the documentation proving the title of possession and possession of the goods transported.

### 10.2) Dismantling stage

Below is the program:

- from 27 to 28 November from 7 a.m. to 8:30 p.m.

## 11) TECHNICAL AND FUNCTIONAL SERVICES

Veronafiere S.p.A., within the limits of its plant and in accordance with the dispositions of the Technical Regulations, excepting those defined at Article 5.1, can supply - on request by Exhibitors electricity, water, telephones or other specific technical services, reserving every right at its complete discretion to accept or reject such requests in relation to the plant availability.

For such supplies and services, Veronafiere S.p.A. transfers the technical risks and obligations arising from supply contracts to the Companies providing such services.

Exhibitors may request electrical mains connection at 220/380 volts.

Exhibitors must ensure cleaning of their stands; paper and other waste must be placed in the specific containers positioned in the Exhibition Centre at the end of the opening timetable for Event Operators; any and all other indications in the Technical Regulations must also be upheld.

## 12) MACHINES IN MOVEMENT - ACCIDENT PREVENTION

Only in exceptional circumstances and upon prior authorisation of Veronafiere S.p.A. may the machinery on show be operated, under the exclusive responsibility of the Exhibitor, and provided that such machines

- do not disturb neighbouring exhibitors and/or Visitors through excessive noise, heat and vibrations;
- are fitted with safety devices conforming with applicable safety and accident prevention regulations and standards;
- Exhibitors must implement all other measures necessary to safeguard Personnel and Visitors/ Operators.

In any case, Exhibitors must make sure that machinery is equipped with devices designed to prevent

accidents, fires, noise, unpleasant odours and the emission of gases or liquids.

Exhibitors are also required to adhere to the verifications and dispositions defined by current law and regulations in order to obtain necessary permits from competent Authorities.

**Overhead loads are absolutely forbidden.**

Veronafiere S.p.A. reserves the right to limit and/or prevent the operation of machines that may compromise the safety of Exhibitors and/or Visitors or cause excessive disturbance, even if prior authorisation has been granted.

## 13) SUPPLIES AND SERVICES ORGANISED BY THE EXHIBITOR

Delivery by Exhibitors (or other persons engaged by them) of goods for stand materials must be authorised by Veronafiere S.p.A. and may only be made 7.30-8.30 a.m. Supply vehicles and on-board personnel (on presentation of the "Service Pass") must enter and exit exclusively through Gate D of the Exhibition Centre.

Companies eventually engaged by exhibitors for the supply of goods/services during the Event may access the Exhibition Centre only after registration with Veronafiere S.p.A.

## 14) TRANSPORT & SHIPMENTS

### 14.1) Shipments

The Official Freight Forwarder is the only one authorized to carry out the delivery operations of the goods and to carry out all customs-railway practices for import and export.

- It is absolutely forbidden to use means of work in the exhibition center that are not authorized by Veronafiere.

- The Exhibitor requiring lifting equipment must make a request through the form "goods handling."

- The request has reservation value: confirmation from the Forwarding Agent is required; the Exhibitor agrees to any changes within acceptable time limits.

- The Exhibitor is required to adhere to the times communicated in the reservation form.

- The hourly rate is triggered as soon as the vehicle is available.

Please refer to the Technical Regulations for further guidance.

## 15) PHOTOGRAPHY AND REPRODUCTION OF COPYRIGHT MATERIALS

### 15.1) Photo/videographic filming carried out by the Exhibitor and related responsibilities and indemnities

The Exhibitor acknowledges and accepts that:

a) the reproduction of overall or detailed external and internal views and the introduction into the Exhibition of photographic or cinematographic equipment is subject to the issuance of written authorization of the Organizer;

b) the stands and products displayed by other Exhibitors may not be photographed/cinematographed or otherwise reproduced without the permission of the Exhibitors concerned and the Organizer.

The Exhibitor remains responsible in relation to the reproductions made, not representing the authorization issued by the Organizer an assumption of responsibility by the latter on the compliance with the law of the reproductions themselves.

### 15.2) Photo/videographic filming carried out by the Organizer and related commitments and indemnities of the Exhibitor

Inside the Exhibition Center of the Event, as indicated by appropriate signs, the Organizer (including through third parties appointed by it) reserves the right to take photographs and videos pertaining to overall or detailed external and internal views, including of stands and products on display, without prejudice subject to the provisions agreed upon in Articles 10.3 and 10.4 below.

The Exhibitor acknowledges that such filming may also, albeit incidentally, relate to individuals referable to itself (e.g. its own employees/collaborators, image girls, guests, etc.) present at the Event and that photographs, footage, recordings depicting them may be aired broadcast, published, disseminated online, made available to the public for commercial purposes.

The Exhibitor, accordingly, undertakes to:

- inform such individuals, explaining to them that those who do not wish to be filmed are required to report it immediately to the photographer or staff in charge, and that they may view the relevant information on the processing of personal data referred to in Art. 13.

- hold the Organizer harmless from any dispute, complaint, action, claim by of said parties in connection with the aforementioned filming.

### 15.3) Release

The Exhibitor authorizes the Organizer for the period of 2 years from the date of conclusion of the Event referred to in Article 2 - granting it all rights of economic use necessary for this purpose - to use, free of charge, for the purpose of promoting or providing information about the Event, the name, brand, logo of the Exhibitor and/or its products, as well as the content and materials that may be uploaded by the Exhibitor to the online platforms of the Event. By virtue of such release, the Organizer may publish and disseminate what is indicated in the previous paragraph, including by means of the photo/videographic reproductions referred to in Article 10.2 above, online - by way of without limitation, through the YouTube, Facebook and MainStreaming platforms, or through its websites - or by other means (e.g. on brochures, catalogs, billboards, etc.), in each case undertaking to use them in a manner that does not harm the image, reputation and decorum of the Exhibitor and not to use them in relation to initiatives/services other than the one that is the subject of the Exhibition, refraining from assigning in any way to third parties the right to use them. With regard to what is subject of the release, the Exhibitor declares that it has the legitimate and full availability and ownership thereof, in accordance with all applicable provisions of law, including, but not limited to, the provisions of L. 633/1941 and ss.mm.ii., of all related rights of use and to be therefore entitled to assign said rights to Veronafiere and that the names, trademarks, logos, contents and materials referred to in the first paragraph do not and will not infringe or violate any intellectual, industrial or other third party property right nor existing laws and regulations and that the signs and/or information contained therein are lawful and correct, do not cause offense to any person or entity, and are in accordance with the principles of public order and morality.

Therefore, the Exhibitor expressly releases the Organizer from any liability in this regard, holding the latter indemnified from any dispute, claim, action, or demand by said parties in relation to the names, trademarks, logos, contents and materials covered by this release.

## 16) OFFICIAL ADVERTISING AND PUBLICATIONS

### 16.1) Exhibitor advertising

Exhibitors may only carry out promotional action on their own stands for their own and represented companies, provided that such action conforms with dispositions of law, public security standards, and the General Regulations and Technical Regulations of Veronafiere S.p.A.

Distribution of catalogues, price lists or other material may be performed by Exhibitor exclusively on their own stands.

#### It is absolutely forbidden to distribute leaflets.

All forms of advertising that in appearance or content involve direct comparisons with other Exhibitors are forbidden (comparative advertising is not allowed). The Authority reserves the right, at its discretion, to prohibit or interrupt the display and/or distribution of promotional/advertising material and/or messages that do not conform with current legislation or which in any case are not appropriate or in keeping with the event itself.

### 16.2) Posters and signs

Advertising tax for posters and signs less than 3 metres above ground level is borne by Veronafiere S.p.A., which will undertake required procedures in this regard since this service is included in the "Registration Fee".

**Poster and signs installed more than 3 metres above ground level are subject to Veronafiere S.p.A. approval, payment of the advertising fee defined by Veronafiere S.p.A and the relative Local Council Tax.**

### 16.3) Audio-Visual Equipment

Promotion/advertising using the viewers appliances, sound-vision, audio and the like with or without

sound (TV, PC, CD and DVD players, radios, and other large screen) is subject to approval of Organizer. Remember that the dissemination public of video-graphic and multimedia, is mandatory furthermore endorsement S.I.A.E. (S.I.A.E. mark) only to be billed and competence (L. 633 of 22/04/1941 and subsequent amendments; L. 248 of 18/08/2000 and DCPM n. 338 of 11/04/20019. The markings required under law (63/41) they may be directed to the following email: DRMcentralizzato. mfv@siae.it. The relevant forms can be downloaded from the website: www.siae.it ----- Marks (stamps).

For information on legalization and endorsement (S.I.A.E. mark) please consult the site www.siae.it or contact the regional offices.

Live musical performances given during the course of the event will have to be regularized in advance directly at the

### 16.4) Catalogue and other publications

Veronafiere S.p.A. declining any and all responsibility for eventual omissions or errors prints and distributes the Official Catalogue.

This publication will include indications concerning Exhibitors whose "Applications Form" duly compiled and accepted by Veronafiere S.p.A. and "Catalogue page" forms have been received within the date envisaged for payment of the balance of amounts for exhibition areas as per previous Article 7.2.1.

On payment, Exhibitors may also include, upon prior Veronafiere S.p.A. authorisation, other technical or advertising matter; for rates and methods, kindly refer to the specific forms.

Veronafiere S.p.A. can also arrange - again without any responsibility for eventual omissions or errors printing and distribution of other publications of various kinds through which it reserves the right to illustrate and promote the Event at any time and in any sphere in Italy and abroad.

## 17) VIGILANCE-INSURANCE

### 17.1) General Vigilance

Veronafiere S.p.A. provides a normal service in its own interest and for its own needs day and night surveillance of the areas involved in the event, without assuming any responsibility for any theft or damage to the goods displayed in the stands or however lying in the Exhibition Center. The custody and surveillance of the stands are the responsibility of the respective Exhibitors, for the whole opening hours of the pavilions, both during the Exhibition and in the Set-up phase and in the dismantling phase. It is therefore recommended to the Companies that exhibit easily removable objects, to be present in their stand throughout the duration of the daily timetable.

With reference to art. 134 of the TULPS and the Ministerial Decree 269/10 which regulate the supervisory and transport activities of cash and valuables, in order to prevent the occurrence of crimes against property and the person, to the detriment of exhibitors and merchants, who exhibit valuable goods or they need to move sums of money, in recommending the utmost attention is invited to read the relevant legislation. These rules provide that the handling of significant sums of cash and / or the custody of valuable assets are entrusted exclusively to companies of private security which, in compliance with current legislation, will provide with their own staff and adequate means for the withdrawal and transport of cash and / or for the supervision of any valuable assets in exposure.

### 17.2) Video-Surveillance

All the external and internal areas of the Veronafiere Exhibition Centre, as indicated by appropriate signs,

are subject to video surveillance for reasons of safety, protection of company assets and verification of unauthorized access. The images taken using these systems may be made available, upon request, to the judicial authorities or judicial police. An "anti-gathering" system is connected to the video surveillance system, i.e. capable of monitoring the flow of visitors during the events, counting the people entering and leaving the pavilions and detecting any gatherings at the inside these pavilions (therefore for purposes of people's safety and health, also with a view to preventing the risk of contagion from the Covid-19 virus). For more information on the processing of data collected by the video surveillance system, please refer to the specific information provided together with the Regulation.

### 17.3) Insurance

Veronafiere S.p.A., as indicated at Article 5 above, provides insurance coverage for Exhibitors duly fulfilling the "Enrolment Procedure" (Article 6) and payments due to Veronafiere (Article 7), from the start of the Set-up stage to the end of the Dismantling stage, with insurance contracts for the following risks:

- **Civil liability for Third-parties - max: € 2,600,000.00**

#### VALIDITY: from entrance into until exit from the halls of the exhibition

Exhibitors requiring more precise coverage, insurance for higher capital values or different risks may stipulate agreements with their own Insurance Companies or through Veronafiere S.p.A. Purchases Service Tel. 045 8298155 - lorenzini@veronafiere.it, which is available for further and complete information.

## 18) BANS AND MISCELLANEOUS

### 18.1) Bans

Over and above the bans already defined in the specific articles of these General Regulations and the Technical Regulations, it is explicitly forbidden to:

- a. make holes, insert nails and/or screws in the walls, ceilings and flooring; apply loads to the structures of the halls;
- b. exhibit products not included in the "Application Form" and in any case not conforming to the trade sectors of the Event, unless specifically authorised by Veronafiere S.p.A.;
- c. circulate with or park vehicles of any kind inside the areas dedicated to the Event;
- d. park motor vehicles overnight (even in the event of breakdown) inside the Exhibition Centre;
- e. start or cause fires or introduce explosive material, detonating, hazardous or unpleasant smelling products, or any and all other items in any case likely to cause damage or disturbance;
- f. distribute advertising material (magazines, catalogues, booklets, brochures, etc.) not related to the Exhibitor who, in any case, may only distribute such material in the relative stand area;
- g. use the Veronafiere S.p.A. brand/trademark without written authorisation;
- h. bring dogs into the Exhibition Centre, except for guide-dogs accompanying blind persons;
- i. cause harm or disturbance of any kind to the proper holding of the Event, on pain of immediate exclusion from the Exhibition Centre;
- j. conduct any kind of political propaganda in the Exhibition Centre;
- k. abandon in the Exhibition Centre parts of set-up, carpet tiles, adhesive/canvas tapes or residues of any nature;
- l. permanence in stands or the Event precinct by Exhibitors, their appointed persons or clients after the closing time of the Event at times other than those authorised, without special authorisation;
- m. perform any kind of catering activity on stands and in the Exhibition Centre, unless express written authorisation is issued by Veronafiere;
- n. begin dismantling operations before the closing of the Event.

Infringements of the bans in these General Regulations, the Technical Regulations or the dispositions issued by Veronafiere will entitle Veronafiere to resolve contractual agreements with the Exhibitor, as well as to exclude the Exhibitor from the Event without the latter having any right to reimbursement and/or compensation; in any case, Veronafiere reserves the right to claim compensation for any further damage sustained.

### 18.2) Miscellaneous

1. Exhibitors have both civil and penal liability for all damage to people and things caused by equipment, structures or anything else present in the areas made available to them, including personal responsibility equally extended to collaborators and/or appointed persons.
2. The Technical Regulations as well as the standards for technical supplies included in the relative forms are an integral part of these General Regulations.
3. Presentation of the "Application Form" and signing of these General Regulations oblige Exhibitors to uphold in full the Technical Regulations that are at immediate disposition through Veronafiere Offices.
4. Veronafiere S.p.A. reserves the right to define, even in derogation of these General Regulations, appropriate standards and dispositions to ensure proper holding of the Event and performance of internal services. These standards and dispositions are integrally equivalent to these General Regulations and are therefore compulsory.
5. In the event of Force Majeur or in any case for causes beyond the control of Veronafiere S.p.A., the date of the Event may be modified without any liability/responsibility on the part of Veronafiere S.p.A. itself.
6. Items not detailed in these Regulations shall refer to the standards of the Civil Code.

## 19) PRIVACY

The personal data relating to the Exhibitor and to the subjects referable to the same will be processed by the Organizer in its capacity as Data Controller in compliance with the regulations in force regarding the protection of personal data and in accordance with the information pursuant to and for the purposes of Articles 13 and 14 of Regulation (EU) No. 2016/679, which the Exhibitor undertakes to view and make available to all parties whose personal data are transmitted to Veronafiere, including in relation to the processing referred to in Articles 15.2 and 17.2 above.

### 15.2) Article Photo/videographic filming carried out by the Organizer and related commitments and indemnities of the Exhibitor

### 17.2) Article VIDEOSURVEILLANCE

## 20) COMPLAINTS AND FORUM

Any claims must be presented in writing to the following address: Veronafiere S.p.A. General Management - Viale del Lavoro 8 - 37135 VERONA.

Any and all controversies will be referred exclusively to the Courts of Verona.

Company stamp and signature of Legal Representative

As per and to the effect of Articles 1341 and 1342 of the Civil Code, the Exhibitor specifically approves the following clauses:

- 4.2) Exemption of responsibility for deeds by participants at the Event;
- 6.1) Attribution of payments against pre-existing debts and the right to suspend and resolve the relationship in the event of non-observance of Exhibitor obligations;
- 7.2.1) Right to suspend access to the Exhibition Centre if proof of payments due is not presented;
- 8) Penalty for non-participation at the Event;
- 9) Application Form and right to change show area assigned;
- 10.1) Termination in the event of non-occupation of stands;
- 10.2) Clearance of stands, expenses and risks of transfer and storage of goods, even c/o Verona General Stores; penalty for non-clearance;
- 12) Waiver of responsibility for handling machines and accidents;
- 15) Exemption of responsibility for unlawful reproduction of images;
- 16.4) Exemption of responsibility for publications;
- 17.1) Exemption of responsibility for vigilance;
- 18.1) Right of resolution of the relationship following infringement of Exhibitor obligations;

- 18.2) Right to change the date of the Event;
- 20) Exclusive forum.

Company stamp and signature of Legal Representative

Data \_\_\_\_\_

# PRIVACY NOTICE “EXHIBITORS” PURSUANT TO ARTT. 13 AND 14 OF THE REGULATION (EU) 2016/679 (“GDPR”) - EXHIBITORS

Veronafiere S.p.A. provides you with the information concerning the processing of personal data provided when applying for admission to the event (hereinafter referred to as the “Event”) and/or for the purchase/use of its services, as better set out in the relevant terms and conditions and regulations.

## 1. Data controller

**Veronafiere S.p.A.**, VAT n. 00233750231, Viale del Lavoro, 8, 37135 - Verona VR, tel. 045 8298111 - fax 045 82 98 288 - email [info@veronafiere.it](mailto:info@veronafiere.it), [mail@pec.veronafiere.it](mailto:mail@pec.veronafiere.it). (hereinafter referred to as “Veronafiere” or “Controller”)

## 2. Data protection officer (DPO)

You can contact the DPO at the email address [dpo@veronafiere.eu](mailto:dpo@veronafiere.eu)

## 3. Categories and sources of data

- Categories of personal data: name, surname, e-mail, images, etc. of natural persons related to the exhibitor, whether the exhibitor is a sole trader or a legal representative of a legal person, as well as exhibitor’s “reference persons” or other individuals related to the exhibitor who participate in the event. With regard to images, please refer to the specific notice at the end of this document.
- Sources of personal data: data is provided directly by data subjects or, as for the exhibitor’s reference persons or other individuals related to the exhibitor, by the exhibitor itself or his representative when filling in the registration form or during the participation in the Event.

## 4. Data processing purposes, legal basis and data retention

WHY IS YOUR PERSONAL DATA BEING PROCESSED?	WHAT IS THE LEGAL BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP YOUR PERSONAL DATA?
In order to <b>allow the participation in the Event</b> as well as the purchase and use of the related services.	The performance of the <b>contract</b> to which data subject is party or in order to <b>take steps at the request</b> of data subject prior to entering into a contract, with regard to the exhibitor (sole trader or legal representative of a legal person), while the <b>legitimate interest</b> of the Controller with regard to the exhibitor’s reference persons or other individuals related to the exhibitor.	For 10 years following the conclusion of the Event.
For the <b>fulfilment of accounting, tax and other legal obligations</b> .	The compliance with a <b>legal obligation</b> to which the Controller is subject.	
For the <b>potential establishment, exercise or defence of legal claims</b> (including credit collection).	The <b>legitimate interest</b> of the Controller.	For the length of the dispute.
In order to <b>send promotional communications</b> regarding the new editions of the Event as well as similar initiatives organised by Veronafiere, including physical ones, relating to the field of the Event.	The <b>legitimate interest</b> of the Controller and the so-called “soft spam” pursuant to art. 130.4, d. lgs. 196/03 (“Codice Privacy”), taking into consideration the interest of the exhibitor in being informed about new editions of the Event as well as initiatives in the same field.	Until data subject’s objection under art. 21.2 of GDPR.
In order to perform <b>customer satisfaction surveys</b> aimed at getting information on the quality of Veronafiere services.	The legal basis of the processing is the <b>legitimate interest</b> of the Controller to enhance its services based on customer’s feedback.	Until elaboration of the surveys’ anonymized results.
Once the above data retention terms have expired, data will be destroyed or anonymized, compatibly with the technical timing for erasure and backup.		

## 5. The provision of data

The provision of data highlighted with an asterisk in the registration form is mandatory. Otherwise, it will not be possible to proceed and participate in the Event.

## 6. Categories of recipients to whom data may be disclosed

Data may be disclosed to parties acting as controllers, such as public authorities or professional firms.

Data may be processed, on behalf of the Controller, by third parties, appointed as processors pursuant to art. 28 of the GDPR, carrying out activities that are functional to the services provided: e.g. agencies, IT services, marketing and communication services, services relating to participation in the exhibition (organizational, technical, logistical, etc.), companies which print the event catalogues; companies providing IT services.

Furthermore, data are processed by Veronafiere employees who have been expressly authorised to process such data for the above-mentioned purposes and have received adequate operating instructions.

## 7. Dissemination of data

In addition, as set out in the general terms and conditions of the Event, data provided by exhibitors (e.g. name, phone, email, phone number, images, etc.), may be:

- published in the Official Catalogue (which allows visitors to know which exhibitors are participating as well as their contact details and characteristics) and thus disseminated online;
- published and disseminated online if uploaded by the exhibitor on online “showcases” (where to promote, e.g., products, events, etc.) and/or on the personal profiles on the Event digital platforms (in this case, data will be visible just to those signed up for the Event).

## 8. Data subjects’ rights

Data subjects, i.e. the persons to whom personal data relates, may exercise their rights under Articles 15 to 22 GDPR by sending an e-mail to [privacy@veronafiere.it](mailto:privacy@veronafiere.it) or a request to physical address mentioned in art. 1 hereabove. In particular, they have the right:

i) to access data concerning him/her in accordance with Article 15 GDPR;

ii) to obtain the rectification of inaccurate data;

iii) to have incomplete data completed;

iv) to obtain the erasure of data in the cases provided for by Article 17 GDPR (right “to be forgotten”);

v) to obtain restriction of processing in the cases provided for by Article 18 GDPR;

vi) to object at any time, on grounds relating to his/her own particular situation, to the processing carried out in the legitimate interest of the Controller;

vii) where the processing is based on consent or contract and is carried out by automated means, to receive data in a structured, commonly used and machine-readable format and to transmit those data to another controller without hindrance from the controller to which the personal data have been provided (right to “data portability”).

Data subjects shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

Last update: February 2022

# PRIVACY NOTICE PURSUANT TO ART. 13 OF THE REG. (EU) 2016/679 (“GDPR”) ON THE DATA PROCESSING RELATED TO THE VIDEO-SURVEILLANCE, THE “CROWD MANAGEMENT” SYSTEM AND PHOTO/VIDEO SHOOTING

Veronafiere provides with the information concerning the processing of personal data and, in particular, of images of people entering the exhibition centre.

## 1. Identity and contact details of the data controller

Data controller is **Veronafiere S.p.A.**, Viale del Lavoro, 8, 37135 - Verona, tel. 045 8298111, email address [info@veronafiere.it](mailto:info@veronafiere.it), PEC address [mail@pec.veronafiere.it](mailto:mail@pec.veronafiere.it) (hereinafter referred to as “**Veronafiere**” or “**Controller**”)

## 2. Contact details of the data protection officer (DPO)

You can contact the DPO at the email address [dpo@veronafiere.eu](mailto:dpo@veronafiere.eu)

## 3. Data processing purposes, legal basis and data retention

**3.1.** Images may be processed because of the video-surveillance systems (CCTV) installed at the exhibition centre (outside and inside) that involve the recording and storage of images.

In addition, the cameras of such systems are connected to a “crowd management” system, that monitors the flow of visitors during the events by (i) counting the number of people entering and leaving the stands/pavilions and (ii) detecting possible people mass gathering. Such system is based solely on “head counting” technology and not “face recognition”.

WHY IS PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP PERSONAL DATA?
In general, in order to <b>protect the safety and health of the individuals</b> during the event (also with a view to prevent and mitigate the risk of infection by the Covid-19), and, with regards to video-surveillance, also in order to <b>protect Veronafiere's property and prevent unauthorized access</b> to the exhibition centre.	The <b>legitimate interest</b> pursued by the Controller and by third parties, which – as assessed through the “balancing of interests” referred to in Art. 6.1, lett. f) GDPR – overrides the interests, rights and freedoms of the data subject.	Images recorded through the <u>video-surveillance system</u> are stored for 7 days. Images collected by the “ <u>crowd management</u> ” system are stored for a few fractions of a second for the sole purpose of generating aggregated and anonymous real-time reports. Once such data retention periods have expired, data will be destroyed or anonymized, compatibly with the technical timing for erasure and backup.

Data subject will see special signs about the above-mentioned systems before the range of the cameras.

**3.2.** Image may also be processed, as highlighted by special signs in loco, as Veronafiere (or third parties appointed by the latter) will take photos and film videos.

WHY IS PERSONAL DATA BEING PROCESSED?	WHAT IS THE BASIS THAT MAKES THE PROCESSING LAWFUL?	HOW LONG DO WE KEEP PERSONAL DATA?
To <b>document - for archiving and/or commercial purposes - the event</b> with photo/video shooting (which may incidentally include images of people participating in the event).	The <b>legitimate interest</b> pursued by the Controller, which – as assessed through the “balancing of interests” referred to in Art. 6.1, lett. f) GDPR – overrides the interests, rights and freedoms of the data subject.	For 5 years. Once such data retention period has expired, data will be destroyed or anonymized, compatibly with the technical timing for erasure and backup.

## 4. The provision of data

The processing of images for the purposes referred to in point 3.1 is mandatory. Failure to provide data precludes the participation in the event.

The processing of images for the purposes referred to in point 3.2 is not mandatory. As set out in the event terms and conditions, visitors may object to the photo/video shooting by informing Veronafiere (also in the person of the operator in charge); this will not preclude the participation in the event.

## 5. Categories of recipients to whom data may be disclosed

Data may be disclosed to parties acting as Controllers (e.g. public authorities, professional firms) or processed, on behalf of Veronafiere, by third parties, appointed as Data Processors pursuant to art. 28 GDPR, such as companies providing security and surveillance services and/or facilities’ maintenance services, subject in charge of photo/video shooting. Furthermore, data are processed by Veronafiere employees who have been expressly authorised to process such data for the above-mentioned purposes and have received adequate operating instructions.

## 6. Data subjects' rights

Data subject shall have the following rights, as well as any right under GDPR:

- i) to access data concerning him/her in accordance with Article 15,
- ii) to obtain the rectification of inaccurate data,
- iii) to have incomplete data completed,
- iv) to obtain the erasure of data in the cases provided for by Article 17,
- v) to obtain restriction of processing in the cases provided for by Article 18.

In order to exercise his/her rights, data subject can contact the Controller by sending a written communication to the address pointed out in par. 1 or an e-mail to [privacy@veronafiere.it](mailto:privacy@veronafiere.it).

It should be noted that some requests, such as the request to access the images of the video-surveillance system and/or of the “crowd management” system (or the request to delete such images), may not be exercisable in practice, given the storage, in the first case, up to a certain period (i.e. 7 days) or, in the second case, practically nil (i.e. a few fractions of a second). Similarly, it is factually impossible to exercise the right to have data updated, rectified and/or completed on account of the very nature of the data in question – which are real-time images of factual occurrences. In any case, data subject shall have the right to lodge a complaint with the competent supervisory authority in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

Last update: October 2022